



Industrie Service

**Choose certainty.  
Add value.**

# Fit for Kids

Show your visitors your theme park is  
"Fit for Kids".

Parents and child minders often ask themselves the same questions before they visit a theme park: is the park tailored to children? Are the rides really safe?

So you can reassure your visitors and give them a safe feeling, we have developed the certificate "Fit for Kids", enabling you to promote the special quality of your theme park externally.

"Fit for Kids" distinguishes your theme park with its "child-friendly" title. Thus your visitors can see plainly and clearly that your theme park is especially suitable for children.

The criteria catalogue "Fit for Kids" contains, in addition to the general technical safety of the rides and playground areas, how child-friendly the park and its infrastructure are. This includes safety organisation, cleanliness as well as age recommendations for the offering, child-friendly catering, accessibility, qualification of the personnel or the service quality in general. The certificate "Fit for Kids" improves the long-lasting quality and image of your theme park and increases trust in an individual, pleasant way and kind. If your theme park is already "Fit for Kids" or if you want to optimise it, then benefit from having it certified.

TÜV SÜD Industrie Service GmbH

TÜV®



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## Use the Unique Selling Proposition “Fit for Kids”.

The certification “Fit for Kids” includes the testing of all relevant areas, which make up the concept of a “child-friendly” theme park.

### **An excerpt of the TÜV-SÜD testing:**

- Documentation of the technical safety of the rides and play areas
- Organisational safety, such as emergency planning, overview of the area, barriers, information about the visitors etc.
- Health protection with regard to hygiene, non-poisonous plants, sanitary facility fittings, protection for non-smokers, sun protection etc.
- Catering facilities
- Service-and care quality with regard to qualified personnel, how child-friendly the equipment is, reaction to visitors wishes etc.
- Variety, balance and age recommendations for the offering

### **Your benefits at a glance**

- ▶ “Fit for Kids” puts an edge on the profile of your theme park. Differentiate yourselves from your competitors and increase your customers trust.
- ▶ With the “Fit for Kids” logo you have an excellent marketing tool, to present the competitive advantage “child-friendly” in a kind and catchy way.
- ▶ With the “Fit for Kids” logo, you associate the name of your theme park with TÜV SÜD. Our brand and reputation assures you the highest recognition of our award.
- ▶ With the “Fit for Kids” logo, uncover potential. Optimise your theme park’s offering and sensitise your employees for the customers’ needs.
- ▶ With the “Fit for Kids” logo you reassure the parents and minders and give them a safe feeling, that they are welcome in your theme park and in good hands.

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