



Akademie

**Choose certainty.  
Add value.**

# Continuing vocational education and training

Qualifying people – developing the future



**EDUCATION ROCKS.**

## MORE THAN JUST LEARNING

Education provides the foundation for a successful and fulfilling life. Each generation passes its experience and knowledge on to the next. In our everchanging, globalised world, being up-to-date and having current information is a necessity. Knowledge helps us deal with change, makes us more courageous, and opens up new opportunities. The oft-quoted expression "lifelong learning" is not a mere buzzword. Today it is more important than ever. We think education involves much more than just learning. Education is personal. That's why we attach the utmost importance to tailoring all our services to your specific needs. We give you individualised support and advice and accompany you every step of the way. Of course, our training courses are primarily focused on professional qualifications and business success. But they also offer more – they are lots of fun and full of positive energy.

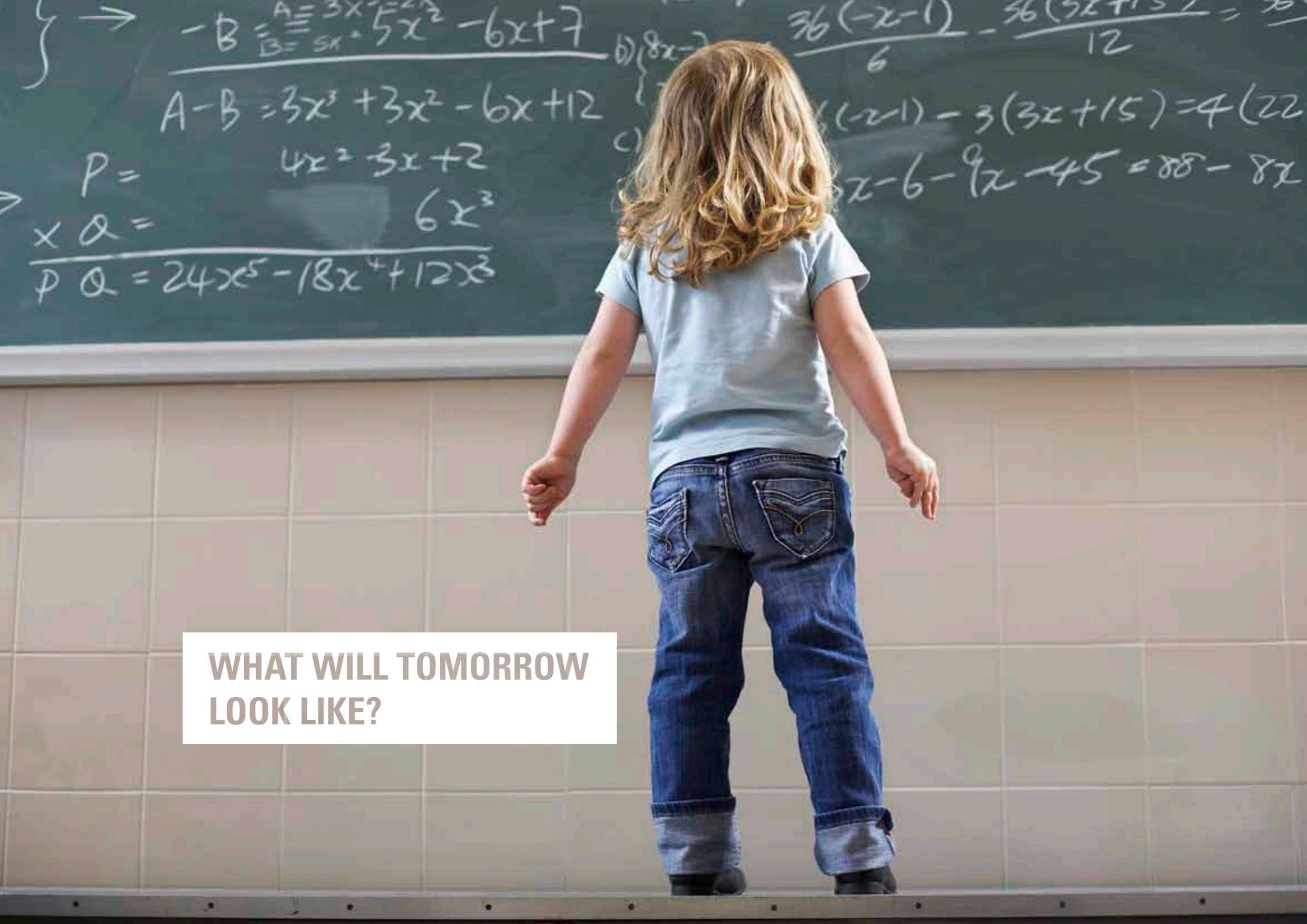
Join in and let us inspire you!

»It is not a matter of predicting the future,  
but of being prepared for it.«  
(Pericles)



Kai Probst  
Chief Executive Officer

*State-of-the-art knowledge  
provides added value,  
certainty and success.  
We bring people, technology,  
and the environment together.*



»Ability will never catch up with the demand for it.«  
(Confucius)

## WE MAKE YOU FIT FOR THE FUTURE

**The amount of technical information in our global knowledge-based society doubles approximately every three years. Many of today's professional and university qualifications did not even exist ten years ago. Entire sectors of industry are disappearing as new branches of the economy, communication channels and media emerge.**

Today we need to develop new ideas, continue learning and improve our professional practice well into old age. Finding, supporting and retaining qualified and skilled staff is an economic necessity. As a leading organisation in training and certification, we offer support with all aspects of vocational education. From its inception 145 years ago, TÜV has tested and inspected industrial plants and installations to protect people from the adverse effects of technology. Safety, trust and responsibility are still the hallmarks of our corporate philosophy today.

We are engaged in social education projects. We are aware of the social significance of education and our role as an educational institution. Since its establishment in Munich in 1986, TÜV SÜD Academy has evolved into a global educational service provider, boasting a unique mixture of experience and innovative strength. Our corporate identity as a living and learning organism forms the foundation upon which we build sustainable success in the 21st century.

### THE WORLD IS CHANGING. WE KEEP ABREAST OF THE LATEST DEVELOPMENTS.

Number of trainers	Number of participants	Number of employees
1986 < 25	1986 < 2,000	1986: 15
1992 < 250	1992 < 30,000	1992: 52
2010 > 2,500	2010 > 170,000	2010: 550

**WHAT WILL TOMORROW LOOK LIKE?**



**STAY FOCUSED!**

»An investment in knowledge always pays the best interest.«  
 (Benjamin Franklin)

## FROM FLEXIBLE OPTIONS TO CUSTOMISED SOLUTIONS

**As a member of the TÜV SÜD Group, the world's fifth-largest provider of technical safety services, we operate in close partnership with industry and business. We offer continuing education and training services that are fully aligned to international market requirements.**

At your request we provide full-service HR development from individual planning to coordination and implementation. Tested quality, first-hand know-how and sustainability are the backbone of our knowledge delivery. Owing to our uniformly high standards many of our training measures are eligible for public funding. Our certificates are regarded as „seals of quality“ throughout the world. TÜV SÜD Akademie enables you to transform your organisation and improve performance. We aim to empower you to respond more quickly and intuitively to changing market dynamics. By bolstering your ability to harness and develop the right skill, we help you become more agile and competitive.

### PARTNER OF INDUSTRY, COMMERCE, TRADE AND THE SERVICE SECTOR IN INITIAL AND FURTHER TRAINING

- More than 50 specialised congresses and conferences every year
- More than 2,500 experts
- More than 170,000 training participants
- More than 500 up to date training topics





**WITH US YOU ARE ALWAYS  
UP TO DATE – WHEREVER YOU ARE**

»To be able to be caught up into the world of  
thought – that is being educated.«  
(Edith Hamilton)

## A GLOBAL ORGANISATION DEDICATED TO FULFILLING YOUR WORLDWIDE TRAINING NEEDS

**Your international organisational success depends largely on the knowledge, skills and abilities of your employees in the USA, Russia, China or wherever they are. Whether you want to teach employees worldwide how to use a new business process or management system, train your sales team, or develop a worldwide trainee programme, we'll help your organisation to achieve its goals.**

TÜV SÜD Academy operates all over the globe through independent subsidiaries and regional offices. No matter where you are in the world, we will plan on an international scale and support your business by offering an end-to-end solution, covering the complete life cycle of training development. All our operations are managed independently, with respect for local legislation and intimate familiarity with local conditions, operational requirements and local regulatory issues.

### YOUR BENEFITS

- More than 2,500 experts, trainers and consultants
- Training solutions worldwide
- Extended partner network
- National and international funding solutions



**TRAINING  
MADE IN GERMANY.**

»There is only one thing which in the long run is more expensive than education: no education.«  
(John F. Kennedy)

## A GLOBAL QUALITY BRAND FOR YOUR COMPANY

**Germany's education and training systems are renowned throughout the world for their high quality vocational education and training. They are widely recognised as setting the international benchmark for work-based learning. The close interaction of national training and quality standards and the cooperation between the public and the private sector and social partners are much admired.**

Traditionally, German companies have placed a great importance on the education and training of staff. Demographic changes and pressures in the marketplace have further increased the demand for continuing professional qualifications. TÜV SÜD Academy offers qualifications which are tailored to the needs of the labor market and meets the changing requirements of trade and industry. By choosing us, you ensure and foster your company's efficiency and competitiveness.

We will work with you to identify the best and most suitable solutions to all your needs, such as developing skills, updating information on the newest international standards or certifying your personnel. We offer all these services plus the chance of opening up new horizons.



**YOU CHOOSE  
THE DIRECTION!**

» What you think to be a peak  
is nothing but a step.«  
(Seneca)

## TRAINING COURSES IN MANAGEMENT AND TECHNOLOGY

**Our training courses in management and technology are always state-of-the-art. Our portfolio reflects current challenges in business and engineering, and is revised and updated on an ongoing basis.**

By choosing us, your company ensures compliance with all legal requirements regarding the specific qualifications of your staff. Professional servicing and maintenance, hazard prevention and control, and operational and legal certainty are important aspects in this context. But we offer much more. We qualify your professionals in important management tasks. Compliance with international standards also gives you a clear competitive edge.

Our certificates are held in high regard by business and industry, and become your stepping stones to success. Our lecturers and trainers are highly qualified and sought-after professionals. The training courses offered at our training centres are in separate modules, permitting you to start training at the appropriate level.

### ASK ABOUT OUR TRAINING COURSES IN:

- Management systems
- HR and soft skills
- Transport and logistics
- Renewables
- Electrical engineering
- Building engineering
- Occupational health and safety
- Energy
- Food
- Softlines
- IT & multimedia
- Medicine



**LEARN  
DIFFERENTLY!**

» After climbing a great hill, one only finds  
that there are many more hills to climb.«  
(Nelson Mandela)

## BUSINESS EXCELLENCE THROUGH NON-TRADITIONAL AND SHARED LEARNING

**With TÜV SÜD Academy, you learn anytime and anywhere while  
improving your entrepreneurial, professional and personal potential.**

Current economic and technological developments are opening up new opportunities for innovative forms of education and training. We offer you the possibility of learning in environments in which there are no screens containing tons of information to digest. Whether it be business simulations, theatre-based learning, or game shows, our innovative learning experiences will definitely contribute to your educational success. An easy-going atmosphere fosters the exchange of ideas and experience and encourages informal networking. Furthermore, we also encourage "learning by doing" through job-related projects or company visits.

At different worldwide locations we can offer a variety of study programmes, including company visits that can be combined to suit your group. Our company visits are a well established way of networking, benchmarking and innovating, as well as an opportunity to exchange ideas on problems and solutions. These visits will provide members with the opportunity to go behind the scenes of other businesses and see how they operate, what challenges they face and how they are addressing them. The ultimate benefit for you and your company is the economic prosperity our networks build through creating stronger supply chains and growing businesses.



**SNAP UP  
YOUR CHANCE!**

## MAKE THE MOST OF PUBLIC FUNDING

**The most valuable resource of a society is the knowledge and skills of its members. For this reason, the high-quality professional education and training offered at TÜV SÜD Academy and its subsidiaries is eligible for various government funding programmes. Find out how to secure the best possible support for you and your company.**

As a trusted partner of governmental and other agencies providing funds for training and consulting, we have been approved and accredited under various international and national funding schemes and regulations. If certain criteria are fulfilled, public funding may cover almost all or part of the costs of your training at TÜV SÜD Academy whether in Italy, India or Singapore.

Funding is available from different state organisations and social funds and may offer to pay up to 90 per cent of the costs.

The type and amount of funding depend on a host of criteria including your level of qualification, age, company size and the country or region where you are located. Interested in the options available to you?

Don't hesitate to ask us! We are familiar with a wide variety of national and international funding programmes and we advise companies and individuals on how to best use the options available to them – without red tape and without obligation.

Let us guide you through the 'funding jungle'!

»If you think in terms of a year, plant a seed;  
if in terms of ten years, plant trees;  
if in terms of 100 years, teach the people.«  
(Confucius)



**SHOW US WHAT YOU CAN DO!**

»Learning is like rowing against the current – if you stop, you'll start to drift.«  
(Benjamin Britten)

## INCREASE YOUR MARKET VALUE THROUGH OUR INTERNATIONAL CERTIFICATIONS

**In today's business world, business partners, customers and stakeholders expect a high degree of competency from your organisation. The impartial and independent certification of persons gives you the all-important competitive edge. TÜV SÜD Examination Institute provides services in Europe, India, North America and East Asia.**

### YOUR QUALIFICATION PROGRAMME

We support you in upgrading and advancing the quality of your internal qualifications, so you can provide your employees with widely recognised third-party certificates. We work with you to develop a qualification tailored to your requirements and goals. Our standardised online exams make it possible to take the exam in any corner of the world. We validate your knowledge through official diplomas and certifications.

### OUR INTERNATIONAL QUALIFICATION AND CERTIFICATION PORTFOLIO

- IT Service Management ITIL®
- Information Security ISO/IEC 27000 series
- IT Service Management ISO/IEC 20000
- SCC (Safety Certificate Contractors)

### THE CERTIFICATION PROCESS

A committee of experts approves instructional strategy and content, training material, trainers, and exams as well as the examination regulations of your new qualifications. At the end of the process, we certify the qualifications and the attendees. Through supervision and active quality management, we ensure continual improvement of the qualifications and examinations, thus adding value to the certificates. The "seal of quality" of TÜV SÜD Examination Institute assures that customers are in the expert hands of top professionals.





**REACH FOR  
THE SKY.**

»It is not that we have so little time  
but that we lose so much.«  
(Seneca)

## GET A UNIVERSITY DEGREE WITH TÜV SÜD ACADEMY

**An academic title is an increasingly important asset for highly qualified professionals and executives. We make it possible.**

TÜV SÜD Academy together with diverse international university partners develops and customises training and academic degree programmes specifically for a corporation's business practices. We use these customised programmes to develop future corporate leaders and to focus on content areas that are critical to the company's strategic business plans.

### TÜV SÜD ACADEMY AND ITS SUBSIDIARIES IN COOPERATION WITH INTERNATIONAL UNIVERSITIES FROM

- Germany: Steinbeis University Berlin, Deggendorf University, Technical University Munich
- Austria: Salzburg University
- India: R.K. University Rajkot, Gujarat India, MOP Vaishnav Arts and Science College, Nalanda Group of Colleges, Hyderabad

offer faculty development programmes, additional qualification paths, as well as degree programmes for working adults at the bachelor's and master's level in various European and Asian countries. Each degree programme is a balanced combination of academic theory and practical application. Further graduate and undergraduate programmes are offered in Mexico by TÜV SÜD International Quality Management Systems University, which is the first institute in Latin America to focus on quality management. Most of our university programme delegates are employed full-time, therefore our academic courses are offered in flexible formats. Accelerated sessions as well as weekend and distance education address the needs of working adult learners.



**WOULD YOU LIKE  
SOME MORE?**

»I am still learning.«  
(Michelangelo)

## YOUR HR CONSULTING PARTNER

**Continuing education is the pivotal point of entrepreneurial human resources (HR) management. However, it is not everything. HR Consulting by TÜV SÜD Academy supports your company by providing extensive HR consulting services.**

From recruitment and development to outplacement – we offer tailored solutions for recruiting, developing or re-positioning staff. In this context, our focus is not only on your skilled specialists, but also on your corporate strategies, visions and objectives. We align the competencies of your staff to the current and future requirements of your company and we identify risks. Strategic HR development is the basis of corporate success, ensuring the motivation and retention of your team. Qualified and motivated employees strengthen your competitiveness. Processes are optimized. Performance is improved. We will be happy to support you!

### OUR STRENGTHS ARE AT YOUR SERVICE

- Strategic planning of your HR measures
- Individual modules of HR development
- Consideration of the current situation on the labour markets
- In-depth knowledge of legal regulations, guidelines and standards
- International experience in the support of change processes
- Co-operation with over 150 highly specialised trainers, coaches and consultants

### WHAT WE DO

- Personnel selection procedures
- Training needs analyses
- Interim management
- Individual and team coaching
- Career and succession planning
- Outplacement

### WHY WE ARE SPECIAL

- One provider for all your needs
- Top networking in science and economy
- International experience and global support
- The TÜV SÜD network: A full range of competencies in technology and management all under a single roof



**KNOWLEDGE. LEARNING.  
SHARING KNOW-HOW.**

»When asked how much educated men were superior to those uneducated, Aristotle answered, 'As much as the living are to the dead'.«  
(Diogenes Laertius)

## MEET RENOWNED EXPERTS AT OUR CONFERENCES AND CONGRESSES

**Our conferences and congresses offer topical expertise, intensive exchanges of experience and a high-profile presentation platform. Interested in joining in?**

TÜV SÜD gathers experts from industry, business, commerce, the public sector and science to discuss topical and safety related issues in our one- and two-day seminars. These meetings of experts from various sectors of industry have become firmly established on the market. You benefit in two ways. The talks, workshops, parallel specialist exhibitions and evening events familiarise you with the latest trends, cutting-edge knowledge and key players in your sector of industry. As a lecturer, exhibitor or sponsor you present your knowledge, your products or your company to a selected specialist audience. Or perhaps you have your own idea for a congress? As your professional partner, we take care of the details – from planning to marketing and complete organisation.

### BENEFIT FROM THE ATTRACTION OF OUR CONFERENCES AND CONGRESSES

- Around 50 conferences and congresses per year
- Current engineering and management themes from industry and business
- Up to 300 participants from 20 nations
- Attractive venues throughout Germany
- Professional realisation of your idea for a conference or congress

We look forward to partnering with your business to custom design a conference that not only meets but exceeds your expectations.

**BUILDING OUR FUTURE  
TOGETHER.**

»The great aim of education is not knowledge,  
but action.«  
(Herbert Spencer)

## CONTACT US!

### Germany (Headquarters), Austria, Switzerland

TÜV SÜD Akademie GmbH  
[www.tuev-sued.de/akademie](http://www.tuev-sued.de/akademie)

### China

TÜV SÜD China  
[www.tuv-sud.cn](http://www.tuv-sud.cn)

### Czech Republic

TÜV SÜD Czech  
[www.tuv-sud.cz](http://www.tuv-sud.cz)

### France

TÜV SÜD France  
[www.tuev-sued.com/france](http://www.tuev-sued.com/france)

### Hungary

ÉMI-TÜV SÜD Kft.  
[www.emi-tuv.hu](http://www.emi-tuv.hu)

### India, Bangladesh

TÜV SÜD South Asia  
[www.tuv-sud.in](http://www.tuv-sud.in)

### Indonesia

TÜV SÜD PSB Indonesia  
[www.tuv-sud-psb.co.id](http://www.tuv-sud-psb.co.id)

### Italy

TÜV SÜD Italia  
[www.tuvakademie.it](http://www.tuvakademie.it)

### Japan

TÜV SÜD Japan  
[www.tuv-sud.jp](http://www.tuv-sud.jp)

### Mexico

TÜV SÜD América de México  
[www.tuvmex.com.mx](http://www.tuvmex.com.mx)

### Poland

TÜV SÜD Polska  
[www.tuevpolska.pl](http://www.tuevpolska.pl)

### Russia

TÜV SÜD Russia  
[www.tuev-sued.ru](http://www.tuev-sued.ru)

### Serbia, Montenegro, Macedonia

TÜV SÜD Serbia  
[www.tuv.rs](http://www.tuv.rs)

### Singapore, Malaysia, Thailand

TÜV SÜD PSB Learning Pte Ltd  
[www.tuv-sud-psb.sg/learning](http://www.tuv-sud-psb.sg/learning)

### South Korea

TÜV SÜD South Korea  
[www.tuv.or.kr](http://www.tuv.or.kr)

### Slovakia

TÜV SÜD Slovakia s.r.o.  
[www.tuvslovakia.sk](http://www.tuvslovakia.sk)

### Slovenia, Croatia, Bosnia-Herzegovina

TÜV SÜD Sava  
[www.tuv-sud.si](http://www.tuv-sud.si)

### Spain

TÜV SÜD IBERIA  
[www.tuev-sued.es](http://www.tuev-sued.es)

### Turkey

TÜV SÜD Teknik Güvenlik ve Kalite Denetim Tic.  
Ltd. Sti.  
[www.tuv-sud.com.tr](http://www.tuv-sud.com.tr)

### Ukraine

TÜV SÜD Ukraine LLC  
[www.tuv-sud.com.ua](http://www.tuv-sud.com.ua)

### USA

TÜV SÜD America Inc.  
[www.tuvamerica.com](http://www.tuvamerica.com)

### UK

TÜV NEL Ltd.  
[www.tuwnel.com](http://www.tuwnel.com)

### United Arab Emirates

TUV SUD Middle East LLC  
[www.tuvsudme.com](http://www.tuvsudme.com)

### Vietnam

TÜV SÜD PSB Vietnam  
[www.tuv-sud-psb.vn](http://www.tuv-sud-psb.vn)



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